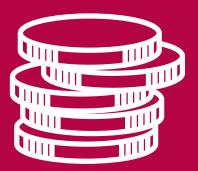
Selling your Business Cognitive Law The Overview

PRE-SALE PREPARATION

Having all of your **legal obligations in order** will not only mean buyers are clear on what is for sale, it will also mean less negotiation, or worse still, an aborted sale.



VALUING YOUR BUSINESS

This will be carried out in conjunction with your company **accountant** and potentially also a **professional valuer** with knowledge of your specific sector.

3 FINDING A BUYER

Engaging a **business sale agent** is becoming increasingly common. They will market your business and hopefully introduce you to one – or more – potential buyers.

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4 HEADS OF TERMS

When you've found that buyer, here is the first opportunity to agree the backbone of the **deal** and **record** it in writing.

CONTRACT NEGOTIATIONS

Negotiations will run concurrently with due diligence. What is (or is not) disclosed during that process will directly impact upon the drafting of the sale and purchase agreement.

DUE DILIGENCE

The **buyer** will ask certain questions, requiring the seller to disclose information about key areas of the business such as contracts, equipment and employees etc.

The **seller** will respond to these questions compiling a pack of information including copies of all relevant information. This will then be formally disclosed in a **Disclosure Letter**, helping to limit the seller's liability following the sale.

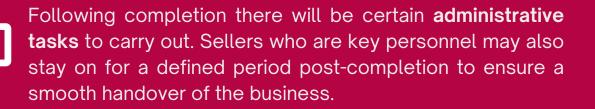


There will be a lot of activity with your legal team drafting a whole suite of **documents**: the SPA, the Disclosure Letter, resignations, board minutes, obtaining shareholder approvals, Companies House forms.



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For any advice related to selling your business contact us on 0333 400 4499

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